



Decision Story 2024

---

# Easter Sunday Shop Trading Policy



**235** submissions  
were received.

**85%** of  
submitters supported  
the policy continuing  
to allow trading on  
Easter Sunday across  
the whole district if  
they wished.

We recently asked for your views on our Easter Sunday Shop Trading Policy.

No changes were made as an outcome of this review, and shops can continue to choose to trade on Easter Sunday in the Western Bay of Plenty.

This policy allows for trading on Easter Sunday throughout the Western Bay of Plenty District, if the business owner chooses to. It recognises the economic benefit of allowing trade across the District on Easter Sunday.

The policy has been reviewed to meet the requirements of the Shop Trading Act and to ensure that the policy is still fit for purpose.

Without an Easter Sunday Shop Trading Policy, businesses would need to rely on the Shop Trading Hours Act 1990 as to whether they can trade or not. This policy simplifies the issue and leaves the decision up to the business owner on whether they wish to trade.

### Engagement with the community

Consultation on the draft Easter Sunday Shop Trading Policy was undertaken from 5 August to 6 September 2024. This also included targeted engagement with business associations, church groups and unions was undertaken.

We asked for feedback via Council's 'Have Your Say' engagement hub and promoted through the usual Council media channels.

### Where to find more information

The final Easter Sunday Shop Trading Policy was adopted on 7 November 2024.

The Easter Sunday Shop Trading Policy is [available here](#).

A copy of the agenda for adoption of the policy and consideration of community feedback is [available here](#).

If you want to find out more about the rules regarding trading on Easter Sunday see Employment New Zealand here: [www.employment.govt.nz/leave-and-holidays/public-holidays/working-and-trading-on-easter-sunday](http://www.employment.govt.nz/leave-and-holidays/public-holidays/working-and-trading-on-easter-sunday)