



Ā mātou i rongō ai What we have heard

The following section summarises the engagement on the Long Term Plan 2024-34, the feedback we received, and the decisions adopted by Council.

We have built this with help from our community.

In the past 18-months we have conducted specific Long Term Plan engagements on community outcomes and priorities in May - June 2023, and a final formal consultation phase in May - June 2024.

Our formal consultation went live on Friday 17 May and ran until 5pm Monday 17 June.

People could provide feedback via our Have Your Say Western Bay website, through posted or emailed feedback forms, or email to haveyoursay@westernbay.govt.nz.

Formal consultation

- 588 total submissions
- 24 in person hearing requests
- 304 online surveys completed
- 4853 unique visitors to the LTP website

The aim was to accept feedback in as many forms as possible for as many audiences as possible.

We attend 12 community events right across our rohe and sent direct emails to 518 people, including community organisations and te ao Māori organisations.

Our promotional campaigns on Council social media channels had 84,408 reach, 154,520 impressions, 10,800 engagements, and 3784 link clicks to the LTP website. Digital advertising had 294,180 impressions.