



# KATIKATI THE NEW PICTURE

OUR COMMUNITY'S PLAN FOR THE NEXT 20 YEARS

SEPTEMBER 2000



## Contents

	page
• A 20-Year Plan	2
• Lively Shopping	3
• Business Hums Along	5
• A Growing Town - The Strategy	7
• Servicing Our Town	8
• Map of Katikati - "The Big Picture"	10
• A Quality Environment	13
• Leisure for Life	16
• Strong and Responsive	18
• Lots to Do	20

## KATIKATI - The new picture

### Our Community's Plan for the Next 20 Years

'Our community has sketched this picture of Katikati in 20 years time.

We have talked with many people in creating this picture.

It is now time to bring this picture to life.

Many opportunities are identified for individuals, groups, businesses and organisations to take up.

Council also has an important role to play. The Katikati Community Board has prepared a 3-year Action Plan, which will be updated annually and reviewed every three years.

Today, we look back over the past and acknowledge the tremendous achievements made by our people through the centuries.

I have every confidence that we will continue to work well together over the next 20 years.

My thumbprint is a sign of my commitment to Katikati's future.

I hope you will give your commitment, too.'

**Tony Dauphin**

Chairperson  
KATIKATI COMMUNITY BOARD



## A VISION FOR 2020

### Katikati

The Mural Town of New Zealand

- A modern country town.
- For people of all ages and cultures.
- Where community ethics are strong.
- Generating innovation and leading edge business.
- Featuring outstanding open air art and a top quality environment.
- Where visitors are always welcome.

*"Katikati - a country town that's world famous for its quality of life."*

## A 20-YEAR PLAN

*The seeds for this Plan were sown in 1998.*

*The starting point was the Council's Strategic Plan, which set a course for the future of the whole District.*

*In developing the Strategic Plan, a series of public meetings was held. At these meetings, people consistently said that while it was good to have a district-wide plan, what they REALLY WANTED was a long-term plan for their own community.*

*Council took this message on board, and decided that Katikati would be the ideal place to pilot the idea.*

*It is anticipated that this initiative will open the doors for new types of partnerships between Council and the community.*

### WHAT WE HAVE DONE SO FAR

In March 1999 a Community Forum was set up to guide the development of the Plan for Katikati.

The forum was made up of members of the Community Board, and a range of people who are actively involved in community matters. *(Their names are on the back cover of this booklet.)*

One of the first tasks for the forum was to find a name for the planning process.

They decided to call it "Painting the New Picture", then they set about preparing a vision of the sort of Katikati they would like in 20 years time.

Their vision was given its first public airing at an open day in May, 1999. In August a series of public meetings was held; these enabled forum members and Council staff to find out from the community the things they would like to see happen over the next few years.

The ideas and options that came from these meetings are the basis of this Plan.

### ABOUT THIS PLAN

This Plan is about us - the people of Katikati. It recognises the connections between all parts of the community, and the wider district and region.

It acknowledges that whatever is done in the community has an effect on a lot of other things, as well.

The economy, the environment and the community are all linked. Many people and organisations, including the District Council, are responsible for making this Plan happen.

The Plan identifies a direction and opportunities.

In some cases, short-term cost estimates are provided.



### WHERE TO FROM HERE?

The Katikati Community Board is co-ordinating the actions arising from this Plan.

Priorities for the Board's 3-year Action Plan include:-

- Changing the District Plan in order to accommodate growth effectively.
- Setting up an Economic Forum to look at ways to foster growth and development.
- Developing the Katikati Haiku Pathway.
- Developing Talisman Drive.
- Improving the town's infrastructure.
- Encouraging people to become involved.
- Ensuring information about Katikati is available.

## THE GLOBAL PICTURE

### A TOWN THAT THINKS GLOBALLY AND ACTS LOCALLY

If we are to sustain and enhance our lifestyles, we must learn to live in closer harmony with our environment. This means finding smarter ways to use the resources available to us so that as little as possible goes to waste.

It means recognising the long-term impact of our activities on the world, creating a better quality of life for everyone, now and for generations to come. It means acknowledging that each person has an impact.

In 1994 in Rio de Janeiro a now-famous catchphrase - "Think globally, act locally" - evolved out of the internationally-acclaimed Rio Declaration on Environment and Development.

The principles linked to this catchphrase are now being widely adopted around the world. The values described in the Rio Declaration underpin this Plan and the direction that Katikati is taking.

These values are:-

- Putting people at the centre.
- Taking a long-term perspective.
- Taking account of costs and benefits.
- Creating an open and supportive economic system.
- Combating poverty and social exclusion.
- Respecting environmental limits.
- The Precautionary Principle.
- Using scientific knowledge.
- Transparency, information, participation and access to justice.
- Making the polluter pay.



# LIVELY SHOPPING

WORLDWIDE, MORE AND MORE PEOPLE ARE SHOPPING FOR FUN

## OUR TOWN CENTRE - THE WINDOW TO KATIKATI

The town centre gives people their first impression of Katikati.

First impressions are critically important; if more people, and investment, are to be attracted here we must make our town so appealing that they will want to take a closer look. People like to go where there is a sense of things happening - a busy country town, a sense of purpose, eye-catching murals, colourful plantings, a happy street environment, people smiling.

The community has invested a lot of creativity, time and money in making the retail area an attractive place to shop. Worldwide, recreational shopping is growing - there is no doubt that Katikati has the potential to become a key recreational shopping destination for people from further afield. Tauranga is only 30 minutes away, Auckland two hours away - we can attract those shoppers here if we get our act together.

Local shops must act now to turn the future bypass and our closeness to Tauranga from threats into OPPORTUNITIES.

HERE'S HOW WE WILL MAKE  
OUR TOWN CENTRE A LIVELY, EXCITING PLACE AND  
SHOPPING IN KATIKATI A MEMORABLE EXPERIENCE.

### 1. ADOPT A TOWN CENTRE PROGRAMME

- Make a commitment to the programme.  
(See following page.)
- Establish a Main Street business group to drive the programme.

### 2. GROW EXISTING BUSINESSES AND CREATE NEW OPPORTUNITIES

- Develop and promote recreational shopping opportunities (eg local specialty products, authentic Maori arts and crafts).
- Sell Katikati label products everywhere.
- Use business information and advisory services to grow the retail sector.
- Refine shopping hours to meet local and visitor needs.
- Focus on quality customer service.
- Offer a wider choice of products.
- Take a "how can we assist you?" approach to potential start-up businesses.



## VISION FOR 2020

### A Lively Town Centre

- Shopping will be an enjoyable experience, for business and pleasure.
- People will be attracted to shop in Katikati by the outstanding quality of the shops, the way the customer is always valued, the delicious food, the choice, the convenience and the competitive prices.
- The country town setting will feature murals and other open air art, a really attractive streetscape with well-tended trees and shrubs, bright flowers and places to rest. Window displays will be works of art in their own right, enticing shoppers inside.
- The bypass has taken heavy traffic out of the Main Street.
- Everyone will enjoy views of the Uretara Stream and the Kaimais as they shop, or relax with a bite to eat.
- People will come back to shop in Katikati.

*"A modern country town, where visitors are always welcome!"*



- Identify more land for commercial activities.
- Over time, encourage businesses to cluster into areas of complementary activity - eg visitor-oriented shops and cafes to the north end, rural support services to the south.

### 3. CO-ORDINATE MAIN STREET ACTIVITIES AND EVENTS

- Create a year-long sequence of Main Street events, including a five-yearly, world class festival.
- Promote local products and local attractions.
- Establish a local business and community website.

### 4. SET THE SCENE

- Advocate for the bypass.
- Seek ways to achieve harmony between traffic and pedestrians.
- Review and implement the Main Street streetscape plan.

- Create coherent and attractive shop frontages and displays.
- Improve signs, particularly at the entrances to Katikati and to offstreet parking.
- Construct convenient and attractive carparking, busparking and access - eg Talisman Drive and carpark. (See illustration below.)
- Make the Main Street even more friendly to pedestrians.

### 5. CREATE LINKS TO THE RIVER

- Improve access to the river (eg Katikati Haiku Pathway and river reserve).
- Beautify the river reserve.
- Create more attractions along the riverside and accessways (eg waka trips, pontoons).
- Encourage in-depth commercial development towards the river (eg malls and lanes).

## THE TOWN CENTRE PROGRAMME

In a nutshell, the Town Centre Programme is about keeping Main Street shopping alive and well.

There are five key elements:-

### 1 - ORGANISATION

There has to be a group of local people committed to keeping businesses up with the play and to liaise with those who have interests in the town centre.

### 2 - DESIGN

The town centre needs to look good, and function well.

### 3 - HERITAGE

Visitors are interested in towns with a strong identity. Katikati is the "Mural Town of New Zealand" - murals and other works of art are extremely important.

### 4 - GROWING BUSINESS

Making existing businesses stronger; creating opportunities for new business.

### 5 - PROMOTION

Special events and promotions to encourage local shopping.



## TALISMAN DRIVE

Features of this project:-

- Off-street parking for over 60 vehicles.
- New service lane access to the east of the Main Street.
- Space for future commercial development.
- Pedestrian/cycle access from Carisbrooke Street to the Main Street.

**Total Cost** \$1,000,000

## BUSINESS HUMS ALONG

### WORLDWIDE, BUSINESS IS MOVING TO WARMER CLIMATES

Katikati's economy is based on the surrounding orchard and farm land. In addition to rural-servicing industries, a range of regional and national businesses operate from Katikati. One critical issue faces our town - it must organise itself to attract people and investment.

### HERE'S HOW WE WILL STIMULATE ECONOMIC GROWTH.

#### 1. ORGANISE FOR SUCCESS

- Establish an Economic Forum to identify and nurture business opportunities.
- Provide up-to-date information on Katikati's assets, advantages and opportunities through the community website.
- Establish effective liaison/information sharing between the Economic Forum, prospective businesses, the business community, including Main Street retailers, and Council.
- Ensure the infrastructure, including roading and telecommunications, works well.
- Ensure suitable land is available for business.
- Establish incentives for industry.
- Prepare a trade study and Economic Development Plan for Katikati.
- Prepare an Economic Development Plan for local marae.

- Learn from our successes in creating Katikati Mural Town.

#### 2. DIVERSIFY, DIVERSIFY!

- Encourage diversification of produce and products (eg organic products, kaimoana, aquaculture).
- Encourage the productive use of lifestyle blocks (eg leasing of productive land).
- Develop niche market products and services.
- Establish research and development pilots in and around Katikati in association with tertiary education institutions.
- Turn caring for the environment into business opportunities.



#### Business Hums Along

- Business is moving to warmer climates - that means here!
- Food production will remain the backbone of the local economy.
- Healthy lifestyles mean healthy food, and Katikati is just the place to grow it - and flowers, trees, medicinal plants and many other primary products, too.
- Change will occur, aquaculture will be established, horticultural and agricultural enterprises will adapt, diversify and grow to take advantage of world markets and ever changing technology and tastes.
- More local products will be processed locally. Organic products will become more important. Local ideas and ingenuity will create new business opportunities.
- Rural services will expand and diversify in response to local needs.
- New vitality in the town centre retail sector will be a catalyst for growth, attracting new people and money to town.
- Changing technology will create opportunities for satellite work, education and training.
- The visitor industry will grow, as will construction and business and personal service industries.
- People will come from around the world to find out about what we are doing. Businesses will hum!

*"A modern country town, generating innovation and leading edge business."*



### 3. ADOPT PRACTICES THAT ADD VALUE ON THE WORLD MARKET

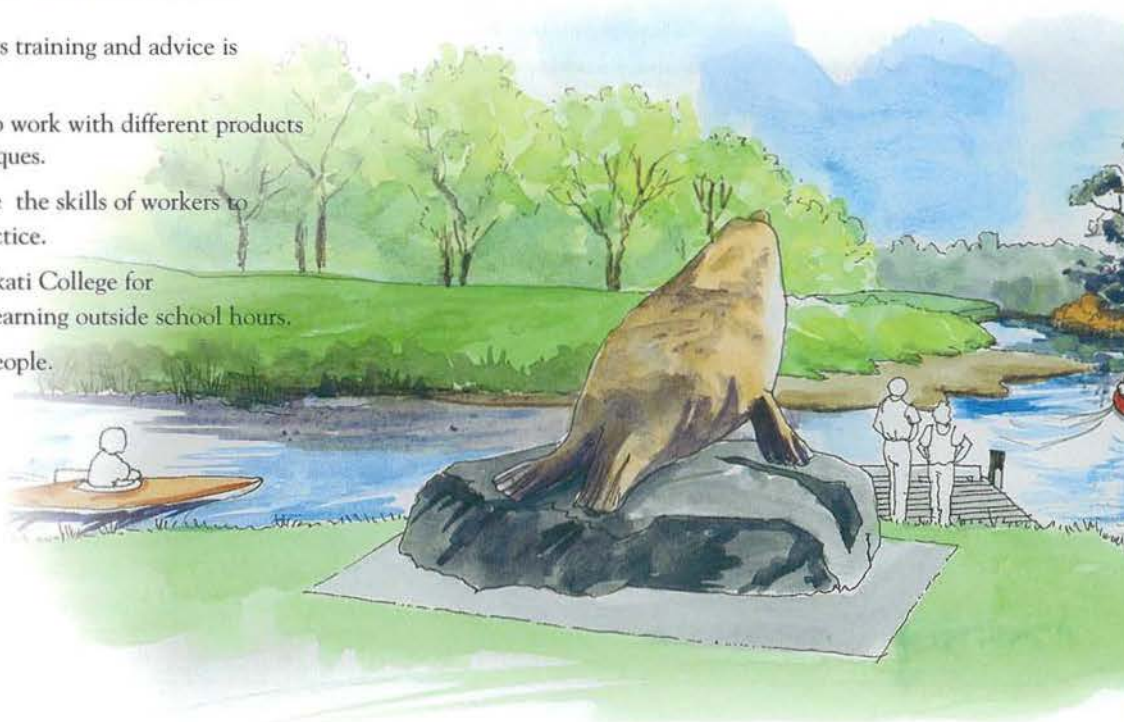
- Foster growth of organic, biodynamic and other growing practices that are environmentally sustainable.
- Identify a Katikati label for marketing local products.
- Reinforce Katikati's claim for excellence in agriculture and horticulture.
- Recognise and share local innovations that really make a difference.

### 4. CREATE A COMPETENT, MULTI SKILLED, STABLE WORKFORCE

- Ensure quality business training and advice is available locally.
- Train the workforce to work with different products and processing techniques.
- Continuously improve the skills of workers to keep up with best practice.
- Foster links with Katikati College for community/industry learning outside school hours.
- Employ local young people.

### 5. CREATE ATTRACTIONS FOR VISITORS

- Ensure the Visitor Information Centre knows what is going on.
- Establish learning models of outstanding business ventures.
- Create new Maori tourism ventures.
- Create links to related lifestyle industries (eg health, spiritual wellbeing, fitness).
- Establish tourist trails featuring local businesses (eg orchards and farms, industry education, specialty products, cottage crafts, food and wine, adventure etc).



## INCENTIVES FOR INDUSTRY

In order to encourage investment into Katikati, Council has undertaken to:-

- Consider a range of ways to encourage investment into the District, including how other local authorities are acting on these matters.
- Make available clear information on development in Katikati, including the direction proposed for future growth and the standards to be met, so that there are "no surprises" for developers when applying for resource consent.
- Investigate rating options for farmland in areas identified for urban growth.
- Review rating policy as part of its three yearly Funding Policy review process.

# A GROWING TOWN - THE STRATEGY

## WORLDWIDE, MORE PEOPLE ARE CHOOSING LIFESTYLE

### HERE'S HOW WE WILL PROVIDE FOR GROWTH.

#### 1. ENSURE FUTURE DEVELOPMENT STAYS WITHIN THE CAPACITY OF KATIKATI'S ABILITY TO ABSORB THE EFFECTS OF CLOSER SETTLEMENT, INCLUDING:

- Infrastructural capacity - impacts on roading, water, stormwater, sewerage, solid waste, power, telecommunications etc.
- Environmental capacity - impacts on natural heritage, native plants and wildlife, landscape, versatile soils, natural hazards etc.
- Human capacity - degree of compatibility of activities, impacts on people, culture, heritage, amenity, health, safety, public open space, community facilities, schools etc.

#### 2. USE THE DISTRICT PLAN TO MANAGE THE ENVIRONMENTAL EFFECTS OF DEVELOPMENT

- Use zoning techniques to identify clear environmental standards for different types of activities (i.e residential, commercial, industrial, rural).

- Identify land to be rezoned.
- Amend the District Plan provisions relating to Katikati to accord with this Plan.
- Ensure that appropriate environmental outcomes and standards are maintained through the implementation of the District Plan.

#### 3. ASSIST THE DEVELOPER WITH THEIR DEVELOPMENT

- Prepare user-friendly information leaflets on the District Plan, environmental standards for the different activity zones and the effect on typical activities.
- Provide clear and accurate information and advice on District Plan and resource consent matters.

#### 4. BE FAIR ABOUT RATING

- Investigate rating options for farmland in areas identified for urban growth.
- Review rating policy as part of the three-yearly Funding Policy review process.

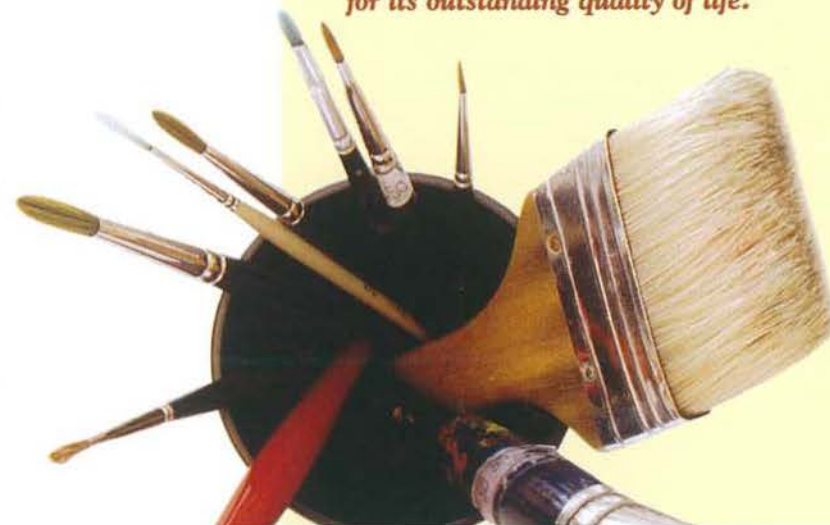
### Growing Our Country Town

Katikati will be a modern country town, with:-

- A beautiful environment.
- A country feel.
- Space.
- Surprises.
- Location.
- Closeness to the hills and harbour.
- Convenience.
- Friendliness.
- Time to enjoy living.
- Security.
- Privacy.
- Peace.

People will continue to enjoy a good quality of life.

***"A modern country town, earning international recognition for its outstanding quality of life."***





## GROWING OUR TOWN

Growth is a reality of living in the Western Bay of Plenty. In 1996, 2661 people lived in Katikati, and a further 3400 lived in the countryside around our town.

### PROJECTIONS TO 2021

- Population (Katikati Community) 5,600 (high)  
4,800 (low)
- Population (Katikati Ward) 12,900 (high)  
10,500 (low)
- Houses (Katikati Community) 2,300 (high)  
2,000 (low)

### PROJECTED REQUIREMENTS TO 2021

(High growth rate)

- In-fill housing, current Residential Zone + 400 houses
- New housing, current Residential Zone + 200 houses
- Extra residential land + 65-80 ha  
(+ 800 houses)
- Extra land for employment (industry, commerce) + 18-30 ha
- Extra reserve land (sport/recreation) + 14 ha
- Extra reserve land (facilities) + 5 ha
- Extra primary school rooms (ward-wide) + 25 rooms  
(+ 600 students)
- Extra college rooms (ward-wide) + 33 rooms  
(+ 700 students)

## SERVICING OUR TOWN

### WORLDWIDE, PEOPLE DEMAND MORE SOPHISTICATED SERVICES

Knowledge about existing infrastructural systems is critical in being able to plan effectively for growth. Council is developing databases and models of how each of its systems work.

These include information about:

- State of infrastructure (age, level of wear and tear, replacement life of parts etc).
- Capacity of existing infrastructure.
- Management of infrastructure to maintain an appropriate level of service.
- Financial costs.

### THESE CRITICAL INFRASTRUCTURAL ISSUES ARE EMERGING:-

#### 1. WATER

- The Wharawhara water treatment plant is at capacity.
- In a drought situation, when there is a one-in-50-year low-flow event, no water may be taken from the stream under the present resource consent.
- Water quality is C grade.

#### 2. ROADING

- The proposed highway bypass.
- Safety at highway intersections, including Tetley Road.
- Access to new growth areas.

### HERE'S HOW WE WILL ENSURE THAT INFRASTRUCTURE SERVICES WORK WELL

#### PROVIDE WATER TO A HIGH QUALITY AND RELIABLE STANDARD.

- Develop a water network model to check adequacy and capacity of the water system.
- Investigate future water supply options, including groundwater and water conservation.
- Upgrade water quality to B grading and to meet fire-flow requirements.
- Upgrade the Western Water mains supply.
- Install water meters.
- Put in place a backflow prevention programme.

#### PROVIDE A QUALITY URBAN ROADING SYSTEM.

- Advocate for the bypass.
- Advocate for more passing lanes between Tauranga and Katikati.
- Develop a road network model to check adequacy and capacity of the community roading system.
- Implement the 10-Year Community Roding Development Plan. (See page 12)
- Maintain roading in a safe, clean and efficient state.
- Investigate closing the Tetley Road/State Highway 2 intersection and constructing new highway access from opposite the Wharawhara Road intersection, or the proposed bypass intersection.
- Investigate improving the Jocelyn Street/Main Street intersection.



# VISION FOR 2020

## THESE CRITICAL INFRASTRUCTURAL ISSUES ARE EMERGING:-

### 3. STORMWATER

- Resource consents are needed for all discharges to the harbour.

### 4. WASTEWATER

- Infiltration of stormwater is a problem for the existing sewer system.

### 5. SOLID WASTE

- The community is demanding recycling and waste minimisation schemes, but these could be costly.

### 6. COMMUNICATIONS

- Communications systems require new technology, like cellphone towers and satellite dishes, that the community may resist.

### 7. OTHER UTILITIES

## HERE'S HOW WE WILL ENSURE THAT INFRASTRUCTURE SERVICES WORK WELL.

### IMPLEMENT STORMWATER SOLUTIONS WITHIN THE EXISTING URBAN AREA.

- Develop a stormwater model to check adequacy and capacity of stormwater systems and availability of discharge points.
- Implement the Katikati Stormwater Management Plan improvements.
- Adopt best environment practice techniques where possible (eg natural treatment of stormwater runoff, swales etc).

### PROVIDE A QUALITY WASTEWATER SYSTEM.

- Develop a wastewater model to check adequacy and capacity of the wastewater system.
- Complete remedial works to reduce infiltration of the wastewater system.
- Maintain the wastewater system in good working order.

### ENSURE SOLID WASTE DISPOSAL FACILITIES ARE AVAILABLE.

- Monitor the provision of solid waste disposal services.
- Establish recycling facilities and waste minimisation schemes.
- Investigate options for disposal of solid waste (eg transfer station, local disposal).

### ENSURE UP-TO-DATE COMMUNICATION TECHNOLOGY IS AVAILABLE.

- Ensure the provision of communication technology and advocate for upgrades as a commitment to keeping a competitive economic edge.

### ENSURE ELECTRICITY AND GAS SUPPLIES MEET LOCAL NEEDS.

- Monitor supplies and advocate for improvements as appropriate.

## Our Support Structures are in Place

- Urban services remain essential to modern living.
- Water and wastewater services will be upgraded.
- Stormwater systems will be built where needed.
- Roading will be improved to meet modern urban design standards.
- Katikati's urban services will work well and meet required environmental standards.

***"A modern country town, featuring a top quality environment."***





# LOOKING AHEAD TO 2020 THE BIG PICTURE

**THIS MAP SHOW THE AREAS THAT HAVE BEEN IDENTIFIED TO  
ACCOMMODATE GROWTH OVER THE NEXT 20 YEARS**

## NEW RESIDENTIAL AREAS

### Conventional Residential Development

- ① Church Street Extension
- ② Moore Park/Marshall Road/Tetley Road
- ③ Wills Road East (with buffer to rural zone)
- ④ Park Road South East

### Special Residential Development (adopted in principle)

- ⑤ Park Road North East (conservation oriented development with enhancement of adjoining wetland)

## NEW COMMERCIAL AREAS

- ⑥ Main Street South
- ⑦ Main Street (Waterford)
- ⑧ Main Street Central (extension to Jocelyn St/Carisbrooke St)

## NEW INDUSTRIAL/EMPLOYMENT AREA

- ⑨ Marshall Road/Tetley Road  
State Highway 2

The District Plan must be changed before these new growth areas will be available for development. This change is a high priority for Council.









## SERVICING OUR TOWN *(continued from page 9)*

### 10-YEAR COMMUNITY ROADING DEVELOPMENT PLAN

This Plan sets out a schedule of road maintenance works and upgrades within the Community Board area (eg widening, seal extensions, traffic management, footpaths, kerb and channelling, drainage, street lights and parking).

#### Key upgrades include:-

- Beach Road/Park Road roundabout and school area.
- Memorial Hall carpark - Talisman Drive.
- Main Street development.

Although not included in the Development Plan, the following roads will need a major upgrade to cater for urban growth:

- Wills Road
- Tetley Road
- Marshall Road

The Roding Development Plan is being reviewed by the Katikati Community Board in 2000 to incorporate feedback from public submissions.

## FUNDING INFRASTRUCTURE UPGRADES

The need to upgrade infrastructure may arise from the existing population, new people or both. Costs will be allocated according to the following:-

### FUNDING EXISTING NEEDS

- Council may rate or charge across a defined area of benefit (eg, wastewater infiltration).

### FUNDING GROWTH NEEDS

- Council will require the developer to pay appropriate Development Impact Fees (eg additional water mains).

### FUNDING A MIX OF BOTH

- Council will allocate costs to rates/charges for the proportion of need arising from the existing population, and Development Impact Fees to that arising from growth (eg Beach Road/Park Road roundabout).





# A QUALITY ENVIRONMENT

WORLDWIDE, PEOPLE ARE DEMANDING THE ENVIRONMENT IS CARED FOR

The people of Katikati recognise that the quality of their environment is not only the basis of their economy, but is also an essential part of what they love about the area.

Individuals and groups have the ability to improve the environment. The community may achieve excellent results by working together to fix local issues. Good information is important for getting the best results. Regulation will still be needed to protect environmental baselines.

Council and the community also have the opportunity to enhance the environment through the creation of pleasant, public, open spaces. Reserves for recreation, stormwater management and the like can be made to look very attractive - they also create spaces for wildlife. Roads, too, can be made to look good as well as providing access.

## KATIKATI HAIKU PATHWAY

### INITIAL CONCEPT PLAN

#### Concept Statement

- Generous easy access along river banks
- Choice of routes and options
- Provision of parking for reserve users
- Haiuku (poetry) stones as outdoor art trail
- Provision of seating and other amenities for passive recreation
- Open up views for motorists on State Highway 2
- Integrate stormwater ponds and adjacent reserve land
- Improve wildlife habitat - wetlands, tree and shrub planting

scale 1:2,500 at A1



13

## VISION FOR 2020

### A Top Quality Environment

- Katikati has an enviable reputation for a great climate and beautiful environment.
- The backdrop of the Kaimais, the river, the closeness to harbour and ocean, the quality soils... these all create a unique place to live.
- People value the environment - our ability to produce depends on it! So does our quality of life.
- We will form a "Coast-to-Kaimais" corridor, linking the harbour and the hills.
- Katikati will be a place for recreation.

*"A modern country town, with a top quality environment."*

#### KEY

- grass
- existing trees
- existing vegetation
- new vegetation
- bridge
- 1.4m wide paths
- 2m wide paths
- amenity seats/tables/barbeques
- wetland



## HERE'S HOW WE WILL MAINTAIN AND IMPROVE OUR ENVIRONMENT.

### 1. CREATE A NETWORK OF OPEN SPACES WITHIN THE TOWN

- Link housing areas to community focal points (schools, shops, community facilities) and features of the environment (harbour, streams, gullies) by a network of reserves and walkways.
- Develop the Katikati Haiku Pathway along the banks of the Uretara Stream.
- Ensure open spaces recognise the ages and abilities of all people (eg neighbourhood parks, walkways, sports grounds, nature reserves).
- Use the District Plan to identify open space required for various purposes (eg recreation, stormwater management, ecology, heritage, wahi tapu).
- Prepare a comprehensive Reserves Management Plan for all the reserves in Katikati.
- Provide clear information on the open space network, including better signs and leaflets.
- Protect historic sites, buildings, trees and artefacts of significance to the Katikati community.
- Investigate improving harbourside access around the Beach Road and Park Road peninsulas.
- Create a botanical walk.

### 2. ESTABLISH AMENITY STANDARDS FOR DEVELOPMENT WHICH CREATE A COUNTRY TOWN SETTING

- Use the District Plan to set baseline amenity standards for urban development.
- Require developers to make a financial contribution to amenities on public spaces within the community.
- Encourage community initiatives to enhance amenity.

### 3. ENCOURAGE COMMUNITY PARTICIPATION IN CARING FOR THE ENVIRONMENT

- Establish a Katikati Environmental Forum to lead community initiatives in improving the environment.
- Acknowledge the relationship of tangata whenua with the environment and their specific concerns (eg kaimoana, wahi tapu).
- Set up and support groups that care for the environment (eg Stream Sense, Keep Katikati Beautiful).
- Provide information on easy ways for individuals and groups to care for the environment (eg waste minimisation, recycling and re-use, managing pets and their effects on the environment).
- Liaise with the Katikati Arts Forum regarding arts/environment matters.

### 4. ENCOURAGE ESTABLISHMENT OF BUSINESS THAT CARES FOR THE ENVIRONMENT

- Liaise with Katikati's Economic Forum on environmental matters.
- Make information available on environmentally-smart business and best practice.
- Access resources to pilot environmental business programmes.
- Promote environmental businesses.

### 5. CREATE A GREEN "COAST-TO-KAIMAIS" CORRIDOR

- Establish esplanade reserves along the full length of the Uretara, Te Rereatukahia, Aongatete, Whatakao and Tuapiro Streams, and around the town peninsula at the time of subdivision.
- Provide incentives to safeguard significant ecological areas and promote planting of natives.
- Manage green corridors to protect plants and wildlife, and enable appropriate access (eg walkways, bridleways).
- Link esplanade strips to other areas of reserves.
- Investigate ways to enhance the "Coast-to-Kaimais" corridor.

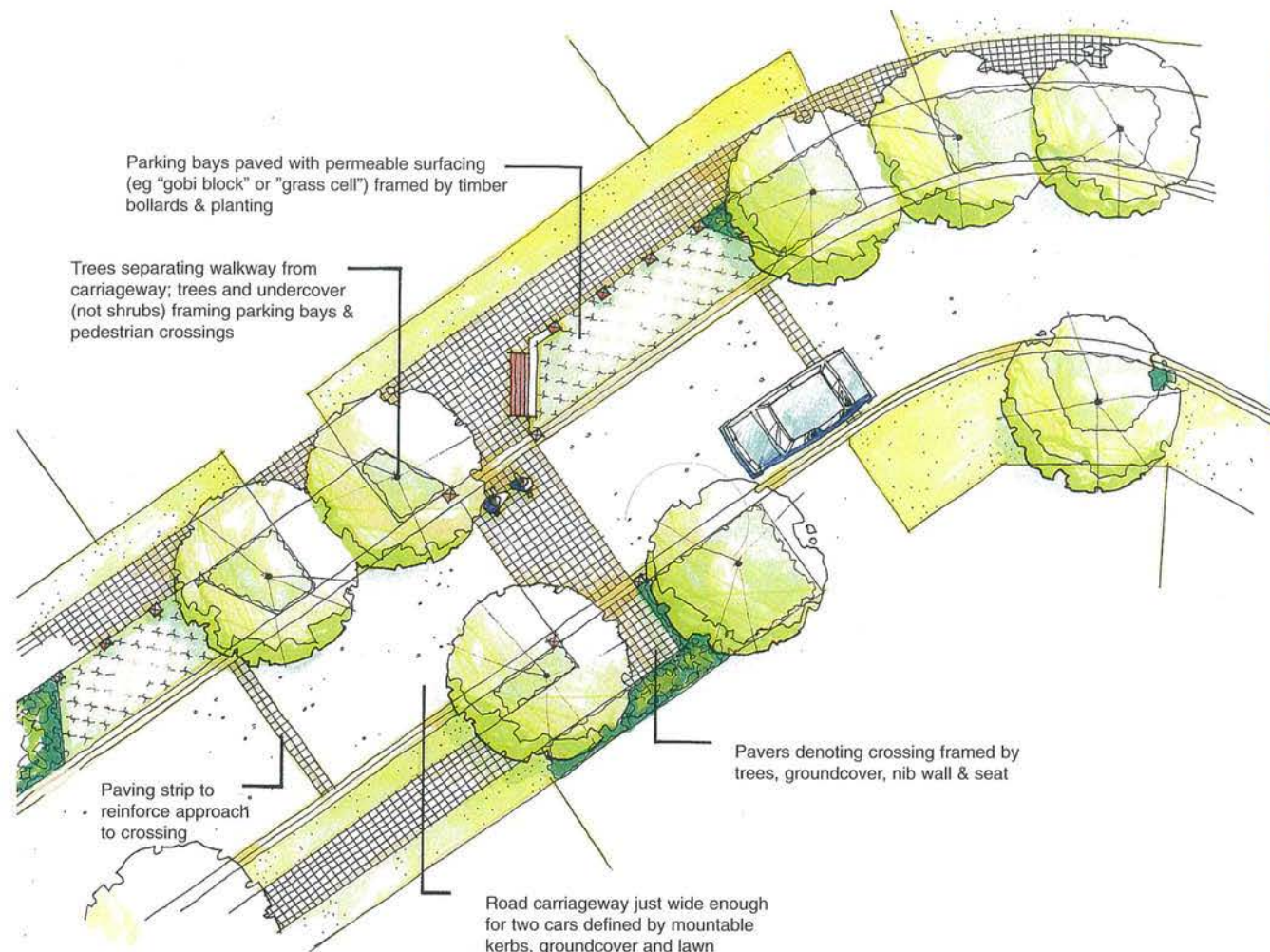
### 6. MAINTAIN INFRASTRUCTURE SERVICES IN GOOD WORKING ORDER

- Ensure services (eg wastewater, stormwater) operate within resource consent standards.
- Adopt best environment management practice techniques where possible (eg natural treatment of stormwater runoffs, swales etc).





## TYPICAL STREET PLAN



Overall street reserve width reduced to minimum cross-street contacts and street supervision.



## AMENITY STANDARDS PROPOSED

Innovative residential street design that includes:-

- Narrower carriageways, to slow down traffic and make streets pedestrian-friendly and more attractive.
- Mountable kerbs to allow parking on grass verges.
- Purpose-built car parking areas.
- Planting (trees, gardens).
- Attractive, sturdy street furniture (eg lights, seats, signposts).
- User-friendly footpaths that link the town's walkways and cater for all ages and abilities, including mobility scooters.



# LEISURE FOR LIFE

## WORLDWIDE, LEISURE IS SEEN AS PART OF A BALANCED LIFESTYLE

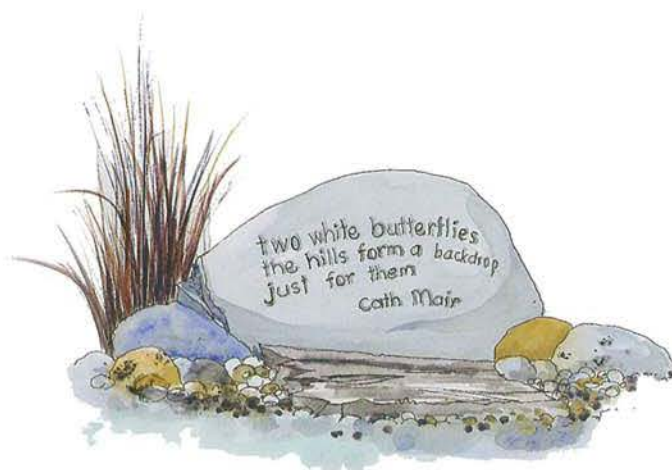
There are two outstanding leisure drawcards in Katikati - our wonderful natural environment and the rich variety of open air art.

The natural environment signals the opportunity to enjoy water activities, hobby gardening and bush experiences. Our murals and outdoor art signal a thriving arts and culture sector.

Katikati people want to have the best possible leisure opportunities. Even with a modest population of 5800 in 2020, people are going to have to be smart about how they invest in community leisure facilities.

There are opportunities to create partnerships between the community and the two schools. These already exist informally. Working together means better facilities and no duplication.

Some groups in the community are also talking with each other about sharing facilities and clubrooms.



### HERE'S HOW WE WILL ENSURE THAT PEOPLE ENJOY LEISURE, KEEP FIT AND ARE CREATIVE.

#### 1. PROVIDE QUALITY RECREATION FACILITIES

- Establish a Katikati Arts Forum to liaise with and advocate for the arts and culture sector.
- Establish a Katikati Sports Forum to liaise with and advocate for the sports sector.
- Ensure sufficient recreational facilities are available to meet community needs.
- Encourage co-operative use of club facilities.

#### 2. CREATE PLEASANT PLACES FOR LEISURE

- Provide an attractive open space network, including walkways and spaces for people of all ages and abilities.
- Create attractive streets and footpaths by appropriate planting and good design.
- Provide appropriate facilities for public spaces (eg seating, rubbish bins, toilets, picnic places, carparking, formed pathways).
- Develop a comprehensive Reserve Management Plan for reserves.

- Make the best use of facilities and resources of schools and community.
- Co-ordinate events and the shared use of facilities.
- Establish strong partnerships between groups and between community and schools.
- Investigate the feasibility of developing and sharing key facilities (eg swimming pool, indoor events, arts/drama/music auditorium, Memorial Hall).
- Establish Moore Park as the centre for field sports and other complementary sports (eg skateboarding, rollerblading).
- Investigate the feasibility of setting up a youth recreational and health facility in conjunction with youth.
- Investigate further sports development at the Te Rereatukahia Marae, and possible marae/school/community partnerships.

#### 3. PROVIDE EXCELLENT ACCESS TO INFORMATION RESOURCES

- Ensure access to quality recreation information.
- Investigate ways to access more information (eg internet).

#### 4. CREATE "WIN-WIN" OPPORTUNITIES FOR BUSINESSES, LEISURE, THE ARTS AND SPORTS

- Extend business hours to cover key weekend events.
- Facilitate growth of recreation-type businesses (eg cyber cafe, golf, outdoor adventure).
- Establish good communications between the Arts, Sports and Economic Forums.



## DAVE HUME SWIMMING POOL UPGRADE

A staged development is proposed.

### STAGE ONE - MAKE WHAT WE'VE GOT BETTER!

- Paint pool.
- Divide pool in two, creating a 25 metre standard short course pool and a shallower learner pool.
- New shade covering and rain covering.
- Improve changing areas and pool storage.
- Re-model paddling area.

- Upgrade water treatment plant.
- Create deep end in 25-metre pool.

**Cost estimate \$312,000.**

### STAGE TWO - NEW FEATURES

- Spa/soak pool.
- Water and other play features.
- Landscaping, picnic facilities and perimeter fence.

**Cost estimate \$165,000.**

### LONGER TERM

(This will depend on funds and patronage.)

- New deep pool.
- Full covering of pool.

**Cost estimate \$560,000. Ongoing operation cost estimate \$60,000 a year.**

### FUNDING

- Council has allocated up to \$300,000 for capital development from Development Impact Fees; this must be matched 50/50 by the Dave Hume Swimming Pool Trust and the community.

## MULTI-PURPOSE INDOOR EVENTS CENTRE

A new Indoor Events Centre is a priority for Katikati College. An opportunity exists to build a better facility by building in partnership with the community.

### FEATURES

- New facility suitable for most indoor sports.
- Management agreement between the College Board of Trustees and Council regarding community use.
- Community use outside school hours.

### FUNDING

- Cost not estimated, but could be up to \$1million.
- Council has allocated \$10,000 for a feasibility study and up to \$100,000 towards capital development from Development Impact Fees.
- Ongoing operational costs not estimated.
- Board of Trustees will need to match 50/50 any Council contribution towards community use of the facility.



## VISION FOR 2020

### Leisure for Life

- Fit in body, mind and soul.
- Recreation is part of the Katikati lifestyle - whether playing a team game, taking time out for a walk, fishing, gardening, or enjoying some form of art, cultural or creative pursuit.
- The natural environment of hills, streams and harbour is recognised as a key recreational asset.
- Multi-purpose community facilities are managed to make the most of community resources.
- The community will remain responsive to the people's changing leisure demands over time.

*"A modern country town, for people of all ages and cultures."*



# STRONG AND RESPONSIVE

## WORLDWIDE, PEOPLE LONG FOR A SENSE OF COMMUNITY

Katikati already has a strong and responsive community, and a determination to stay that way.

A wide range of individuals, community groups and organisations, businesses, central government agencies and the like are involved in building our community.

A lot of excellent work is being done - schools have a reputation for excellence, health services rate well. Te Runanga O Ngai Tamawhariua has set in place new initiatives for Maori health, education and welfare. The Katikati Community Resource Centre provides a health and welfare information and advisory service with rooms for visiting health and welfare professionals. The Fire Service and St Johns Ambulance Service provide excellent emergency response, church agencies provide behind-the-scenes help... the list goes on. The future could see other social/community providers in the Katikati community.

Change is the one certainty that the community must be willing to face, whether it be assisting new people to fit in, creating challenges and opportunities for young people, exploring new ways of celebrating culture and diversity, or trying out new programmes to meet local needs.

### HERE'S HOW WE WILL MAKE OUR COMMUNITY STRONG AND RESPONSIVE.

#### 1. WELCOME ALL PEOPLE TO OUR COMMUNITY

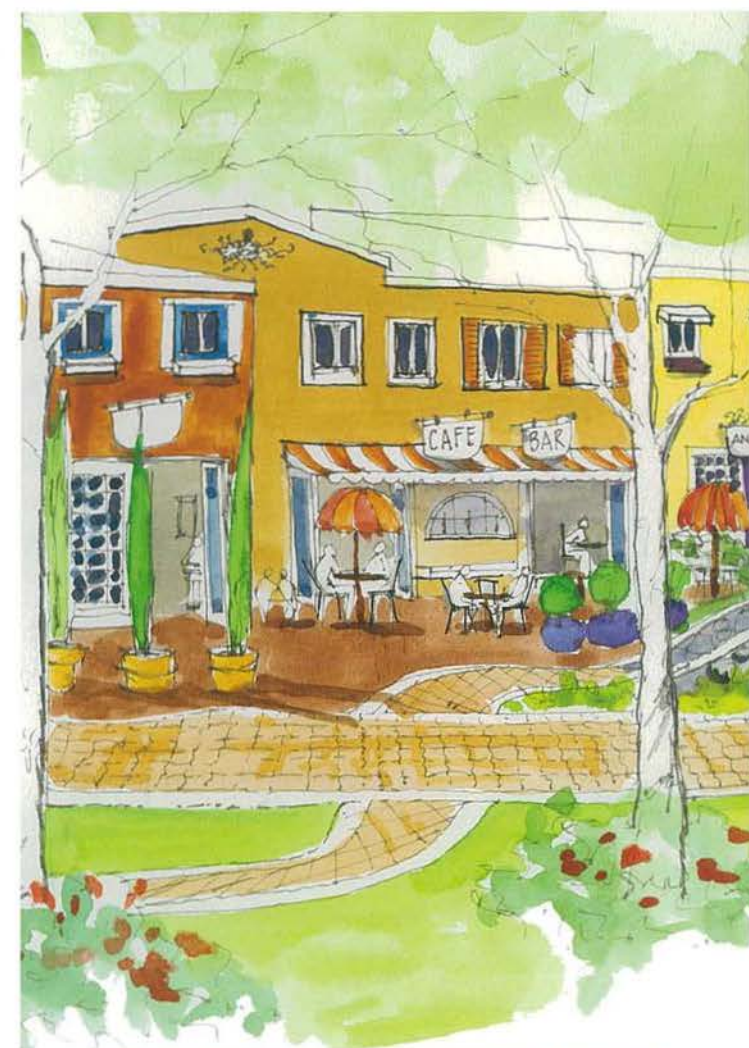
- Provide a "New Resident's Information Pack" for newcomers.
- Actively welcome new people, whether new residents or visitors.

#### 2. ENCOURAGE PEOPLE TO JOIN IN

- Find out what people are interested in.
- Let people know what is available.
- Adopt the "Have a Go" attitude.
- Promote becoming a community volunteer.
- Recognise and reward the work of community volunteers.

#### 3. BUILD HEALTH SERVICES AROUND PEOPLE

- Establish the "Strengthening Families" programme.
- Monitor the provision and effectiveness of health services.
- Pilot health programmes that are intended to address local needs.
- Advocate for appropriate health services.
- Support the work of the local runanga.



#### 4. PROVIDE FOR EDUCATION AS A LIFELONG PROCESS

- Establish the primary school/college sites as the focal point for education.
- Extend education services to provide adult learning opportunities and industry skill training facilities.
- Work together to provide and make best use of facilities and resources for school and community (eg investigate use of Nancy Merriman House for alternative education).



## VISION FOR 2020

### A Strong and Responsive Community

- Katikati has a strong community base.
- Excellent education, health, safety, welfare and wellbeing services are in place.
- Services are co-ordinated and resources are shared to gain the most benefits for the community.
- Many people give of their own time to make things happen in the community.
- A wide range of groups, clubs and organisations provide people with lots of opportunities to become involved in community activities and celebrations.
- A strong sense of heritage and identity will make people feel good about being part of Katikati.
- Community ethics and a commitment to the welfare and wellbeing of all members of the community will be important values.

*“A modern country town, where community ethics are strong.”*

- Support the health and welfare information database.
- Work with youth to establish a Youth Council where issues and concerns can be aired and activities organised.

### 6. MAKE KATIKATI A SAFE TOWN

- Put in place Safer Community Council programmes (eg Neighbourhood Watch, Night Owls, Maori wardens, youth development and alternative learning.
- Ensure new housing and building extensions meet statutory requirements for safety and health.
- Establish safe child-care programmes, including Out of School Care.
- Actively support the work of emergency services, civil defence and community welfare services.
- Support the new youth centre at Te Rereatukahia Marae.

### 7. ENJOY COMMUNITY FESTIVITIES

- Celebrate “Katikati 125 Years” of European settlement in 2000.
- Create an annual Katikati Heritage Day, celebrating the stories of all cultures.
- Celebrate our rural heritage at the annual A&P Show.
- Participate in the annual Christmas Parade.
- Continue the five-yearly, world-class Main Street Open Air Art Festival.
- Celebrate our local Maori culture through a new bi-annual Maori Culture Festival.
- Celebrate a new “Fruits of Katikati Festival.”

- Extend pre-school learning opportunities (eg kindergarten, kohanga reo, playcentre).
- Foster opportunities to access distance learning programmes.
- Teach learning and parenting skills (eg Learning through Play, Parents as First Teachers).

### 5. ENSURE WELFARE AND WELLBEING SERVICES MEET PEOPLE'S NEEDS

- Support a range of welfare and wellbeing services.
- Advocate for appropriate local delivery of these services.
- Support the work of the Katikati Community Resource Centre, including its school holiday programmes.



# LOTS TO DO

## WORLDWIDE, PEOPLE ARE ON THE MOVE

HERE'S HOW WE WILL ENSURE THERE  
ARE LOTS OF THINGS TO SEE AND DO.

### 1. SUPPORT THE TOWN CENTRE PROGRAMME

- Recognise that a lively Main Street is vital for enticing visitors to stop.
- Provide excellent visitor information and support services.
- Maintain an up-to-date website/database of visitor events, attractions and facilities.
- Create attractive brochures to promote events, activities and places.
- Co-ordinate and promote a year-long calendar of events and activities.
- Provide a professional "town friendly" information service.
- Ensure visitor attractions and facilities are well marked and easily accessed.
- Ensure public facilities (eg toilets, picnic areas) are kept in top condition.

### 2. ESTABLISH A RANGE OF TRAILS AND ADVENTURES

- Establish trails that reflect Katikati - (Good Food, Growing Green, Great Water Adventure, Great Kaimais Escape, Local Walks, Crafts, Open Air Art,

Gardens, Heritage etc).

- Adopt a system of signs to mark trails and adventures (eg pukeko footprints).

### 3. ENCOURAGE THE DEVELOPMENT OF VISITOR ATTRACTIONS

- Promote markets, market days and complementary visitor events.
- Establish a public space to showcase displays and performances (eg arts, drama, Maori arts, crafts and performing arts).
- Use legislative requirements to create positive outcomes for visitor businesses.
- Make Katikati's Maori and European history and heritage better known.
- Support businesses that market local food and products.

### 4. ENSURE BUSINESSES ARE TUNED TO THE NEEDS OF VISITORS

- Train staff in customer service and visitor needs and attractions.
- Modify business hours to match visitor events.

## VISION FOR 2020

### Lots to See and Do

- Katikati Mural Town is an established visitor destination.
- Attractions will develop around the open air art theme - garden concerts, festivals, craft markets and more.
- The Uretara Stream will be a family destination with the opportunity to enjoy the water, nature and explore some poetry.
- Sports events will be co-ordinated and complement other things to do in and around Katikati.
- Heritage will be celebrated.
- A year-long calendar of activities, events, festivals, and places to go will keep locals and visitors alike busy and informed about what is happening.
- A series of visitor trails will link attractions.

*"A modern country town,  
where visitors are always  
welcome."*

*All illustrations artist's impressions only*





*'Our grateful thanks to all of those  
people who have taken the time to  
share their ideas with us'*

## COMMUNITY FORUM MEMBERS

### KATIKATI COMMUNITY BOARD

---

Tony Dauphin (Chairperson)  
Nancy Merriman  
Neil Sole  
Norm Mayo  
Sam Dunlop

### COMMUNITY

---

Andrew Jenks	Ted Harris
Lawrie Donald	Brian Blackstock
Val Baker	Jerry Walker
Ian Noble	Stephen Graveson
Chris Ridder	Pae Wanakore
Bruce Warden	Dolores Nathan
Sally Henry	John Allan
Ian Clarke	John Fitzgerald
Andy Roche	Owen Dunning
Gavin Hume	Erik Becker
Gary Taylor	Roy Diggelman
John Burke	Dave Hume
Richard Burcher	Lesley Board
Susie Longdell	



**Western Bay of Plenty  
District Council**