



*Western Bay of Plenty  
District Council*

# ECONOMIC RECOVERY PLAN

May 2020

During the immediate response to COVID-19, Western Bay of Plenty District Council has focused on providing essential services, with an emphasis on the health and safety of communities.

Council has an important role to play in an all-of-government effort to assist Western Bay communities recover from the pandemic.

Fundamental to this is a recovery plan that recognises where Council can play an effective role to help communities now and where it will work with other government and non-government organisations, regionally and nationally, to deal with the medium and longer term impacts of COVID-19.

By avoiding duplication and working in concert with other players, Council can make the most of its ability and capacity to help.

This plan summarises Council's role in supporting the District's communities recover from the pandemic as fast as possible.

## Where Council fits in the bigger picture

### Central Government

#### National response and recovery

*Bay of Plenty District Health Board, Ministry of Social Development, Ministry of Business, Innovation and Employment, Ministry for Primary Industries, Ministry of Education, Waka Kotahi NZ Transport Agency*

### Regional Economic Development

#### Bay of Plenty regional economic recovery focus

*Bay of Connections, Toi Kai Rawa Trust*

### Regional Government

#### Regional response and recovery focus

*Bay of Plenty Regional Council*

### Local Government and sub-regional economic development

#### Response and recovery focus for the Western Bay of Plenty District and Tauranga City

***Western Bay of Plenty District Council,***  
*Priority One, Tourism Bay of Plenty, Tauranga City Council*

### Local economic development

#### Lead and coordinate recovery initiatives at community level

*Te Puke Economic Development Group, Katch Katikati*